

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM					
UNCLASSIFIED		CONFIDENTIAL		SECRET	
OFFICIAL ROUTING SLIP					
TO	NAME AND ADDRESS	DATE	INITIALS		
1	Deputy Director for Support	14 APR 1971			
2					
3	Executive Director-Comptroller	4/20			
4	<i>ADD</i>	4/22			
5	Director of Personnel				
6					
ACTION		DIRECT REPLY		PREPARE REPLY	
APPROVAL		DISPATCH		RECOMMENDATION	
COMMENT		FILE		RETURN	
CONCURRENCE		INFORMATION		SIGNATURE	
Remarks: <i>This is just too low key for me. If we're going to put it in at all, let's make it a lot better than this. With regard to the last para on page 2 - don't (over)</i>					
FOLD HERE TO RETURN TO SENDER					
FROM: NAME, ADDRESS AND PHONE NO.				14 APR 1971	
Director of Personnel					
UNCLASSIFIED		CONFIDENTIAL		SECRET	

FORM NO. 237 Use previous editions
1-67

(40)

even know what
these abbreviations mean.
I wonder if others
may not be just
as ignorant.



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CONFIDENTIAL

14 APR 1971

MEMORANDUM FOR: Executive Director-Comptroller

SUBJECT : Agency-Identified Recruitment Advertising

1. This memorandum submits a recommendation for your approval: this recommendation is contained in paragraph 4.
2. Attached is the draft of the proposed advertisement for the 1972 College Placement Annual (Tab A). The introductory statements, while continuing our low-key approach, have been changed somewhat from our ad of last year (Tab B). The change is not basically different and only represents a desire to keep current. We have also changed the sentence immediately preceding the listing of the various disciplines to more correctly represent our reduced requirements for new employees. As last year, we are simply presenting the Agency as a possible place of employment; those who are interested will get in touch with us. We do not believe that it is necessary at this time to use a "hard sell" approach.
3. The proposed ad has been reviewed and endorsed by the Recruitment Advertising Committee.
4. It is recommended that you approve the attached layout and text for publication in the 1972 College Placement Annual.

/s/ Harry B. Fisher

Harry B. Fisher
Director of Personnel

Atts

Concur:

/s/ Robert S. Wattles

John W. Coffey
Deputy Director
for Support

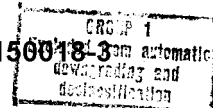
14 APR 1971

Date

The recommendation contained in paragraph 4 is approved.

L. K. White
Executive Director-Comptroller

Date

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Distribution:

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- 1 - **EE**
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OD/Pers 43p (13 Apr 71)

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HEADLINE: "--FOLLOW A CAREER IN INTELLIGENCE ?

COPY: I NEVER THOUGHT ABOUT IT!"

Many of our people at the Central Intelligence Agency hadn't thought of it either when the idea was first proposed to them. What they didn't know, and what you may not know, is that most intelligence work is far different, far more complex and involved than is popularly supposed.

Modern intelligence work requires the combined activities of such diverse disciplines as engineering, cartography and library science. For instance, some of our most significant data comes from reading foreign technical journals.

CIA employs young men and women from practically all fields of study. They must be intelligent, dedicated people, who can live without public recognition of their achievements, but with the inner satisfaction that their professional skills are being used to help maintain world peace. For that is the prime mission of CIA--to give the President of the United States the vital information he needs to know, to guide the Nation on a peaceful course in the world.

The work is fascinating, constantly changing. And you'll make an important contribution to your nation's security. Few professions offer you a greater personal sense of reward.

CIA has extensive training programs which provide you with a valuable foundation for a professional career in intelligence. Each year highly qualified college graduates are enrolled. Out of them come many of CIA's future leaders and managers.

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From time to time CIA selects applicants from graduates with degrees in:

Accounting
Business Administration
Chemistry
Computer Science
Earth Sciences
Economics
Electrical Engineering
Finance
Foreign Language and Area Studies
Geography
History
International Relations
Library Science
Mathematics
Medicine
Photogrammetry
Photo Science
Physics
Political Science
Psychology
Space Technology
Other Specialized Fields

The CIA offers liberal vacation, insurance and retirement benefits. Assignments are both in the United States and overseas. Salaries are commensurate with training and experience. The work is classified and U.S. citizenship is required.

If you are presently in military service and are about to be separated, inquire about opportunities for men with training in MI, NIS, OSI, Communications, Electronics, Logistics, Photo Interpretation, Foreign Languages, Special Forces, and other specialties. You may qualify without a college degree. For further information write, enclosing resume, to: Director of Personnel, Central Intelligence Agency, Washington, D.C. 20505.

(CIA logo)
Central Intelligence Agency

An Equal Opportunity Employer

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"The Intelligence Profession?"

I never thought about it."

At first neither did a lot of people who are now with the Central Intelligence Agency.

"But," you say, "I'm majoring in Economics." Or maybe you're studying Electronic Engineering or International Relations or Science. Or almost anything else.

It doesn't matter. Our interests are as wide as the world itself and we require a range of skills equally wide.

CIA needs young men and women of intelligence and dedication who are seeking a profession that ranks with the highest. For you'll keep your finger on the pulsebeat of events big and small. You'll be involved in collecting, collating, and interpreting intelligence information from around the globe—information the senior policy officers of our Government need to make decisions.

The work is fascinating, constantly changing. And you'll make an important contribution to your nation's security. Few professions on earth offer you a greater personal sense of reward.

CIA has its own career training program which will provide you with a valuable foundation for a professional career in intelligence. Each year highly qualified college graduates are enrolled. Out of it come many of CIA's future leaders and managers. Applications will be accepted from graduates with degrees in:

*Accounting
Business Administration
Chemistry
Computer Science
Earth Sciences
Economics
Electrical Engineering
Finance
Foreign Language and Area Studies
Geography
History
International Relations
Library Science
Mathematics
Medicine
Photogrammetry
Physics
Police Science
Political Science
Psychology
Public Administration
Space Technology
Other Specialized Fields*

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**Central Intelligence
Agency**

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